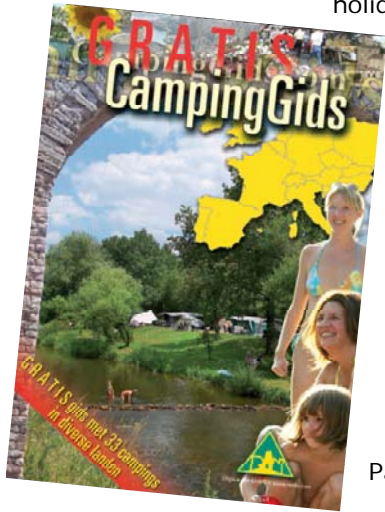


The Exhibition booklet "beursboekje"

We are happy to declare the launch of the Exhibition booklet or "beursboekje" a total success. Campers enthusiastically took all the 30,000 copies of this full-colour brochure that were issued.

We have again opted for the handy A5 format for the next season's brochure, since it allows sufficient space for a clear, well-arranged presentation of text and images. A full page is dedicated to each advertiser.

The next "Exhibition booklet", comprising 48 pages, will be distributed free of cost at all major holiday and recreation exhibitions starting October, and will also be available in the majority of large and small camping stores in the Netherlands. A print run of 30,000 copies is assured.



Participation € 495,-

Further information, a digital sample, and application forms may be found on our information website:

www.meerinfo.com

Are you interested in participating in the "Exhibition booklet" (beursboekje)? Please contact:

RAN b.v., Phone +31(0)485-577303
RAN b.v. (Mobile) Phone +31(0)6-48177193

B&B Provice, Phone +31(0)599-652346

Holiday Exhibitions 2010/2011

We will be participating in the following exhibitions, please do visit us! It would be our privilege to offer you a cup of fresh coffee!

Kampeer & Caravan jaarbeurs	October
Vrijbuiters Kampeerd. (Gouda)	December
Vrijbuiters Kampeerd. (Roden)	December
Obelink Kampeerd. (Winterswijk)	December
Caravana 2011	January
Kamperen & Recreëren	February
Vakantiebeurs (Hamont)	February
Vervat Camping Info Markt	February
Kampeer Totaal	February
30e Kampeer Informatie dagen	March

See also: www.VakantieBeurzen.nl

Price:

Brochure Service 2010/2011 € 395,-
Participation "beursboekje" € 495,-

Holiday Trade Fair Participation:

Kampeer & Caravan exhibition 2010 € 495,-
Vrijbuiters Kampeerbeurzen (n.v.t.)
Obelink Kampeerbeurs (n.v.t.)
Caravana 2011 € 495,-
Kamperen & Recreëren € 395,-
Kampeer Totaal € 195,-
Kampeer informatiedagen (n.v.t.)

Poster (plasticised and incl. design) € 75,-
Counter banner (vinyl 100x156 incl. design) € 175,-

Webdesign "Toeters en Bellen"

Standard Package per year € 625,-

All prices are excl. 19% BTW / VAT



RAN b.v. – Zwaluw 22 – 5831 ML – Boxmeer
Phone +31(0)485-577303 – info@ranbv.com
www.CampingGids.com / www.meerinfo.com



Winter 2010 / 2011

General Information Brochure
- our Winter Season Services -



RAN-stall Caravana Leeuwarden

About us

RAN b.v. is a company that is, since 1990, specialized in promoting campsites on the one and providing reliable information on the other hand. Our main objective is: "To help the right campers, finding the right campsite." This is not an easy task, but we achieve it by simply mediating between campers and campsite owners. We achieve this through our various websites, participating in a variety of exhibitions, distributing brochures, and regularly visiting 'our' campsites.



CampingGids.com

CampingGids.com has been our favourite creation from the very beginning. CampingGids.com is the world's first Internet camping guide and is still one of the most up-to-date camping guides available on the worldwide web today. The number of visitors is growing each year, and campers have increasingly been able to find the campsite of their choice on our website. This all, among other things, thanks to the clear presentation of information about the campsites.

Other RAN websites

RAN has also conceptualized and created Vakantie-Links.nl, a website containing over 3500 links to everything connected with holidays. RAN is also the chief sponsor of the CampingTop100.nl and FrankrijkToplist.nl websites. The total number of visitors to all these sites together is around 2,000,000 each year. We will be responsible for many more interesting websites in years to come, since we have several 'great' domain names available to us.

Campsite promotion at trade fairs

Many campsite owners are keen to promote their campsites further by participating in one of the many holiday and recreation exhibitions. However, such a participation is often expensive, since hiring stall space at the exhibition is only a difficult first step.

Should you use the ready-to-use stall provided by the exhibition organizers, or should you take your own stall along instead? The mandatory minimum rental space is generally 9m², and then there is the task of decorating your stall with your own material.

All in all, it is an expensive project. After all, you also have to recover your investment.

RAN participates in the most important holiday and recreation exhibitions and can offer you a number of options in which you can promote your campsite. At an affordable price, of course!

Participation in trade fairs

We can offer you your own spot with a counter in our prominently placed stall, from which you may promote your business. These spots are ± 1m. in length and 2m. deep, while the counter is 0.8 m. long and 0.4 m. deep. We will, obviously, also provide the floor covering, the walls, lighting and a stool. We offer exhibitors within our stall an independent space with a seating area where coffee and drinks are available throughout the day.



1) Manned stalls: In these stalls, you are required to be personally present to promote your campsite. You need not be constantly present at the stall, and your stall will be automatically taken over by your colleagues during your breaks, as part of RAN's standard practice.

2) Unmanned stalls: Participation in trade fairs without your presence. In this arrangement, you are required to provide the stall decorations such as posters, etc. We will set up the stall for you, and you therefore need not be present. We will represent your campsite as if you were present yourself!

The Brochure service

In this service, we do not merely hand out brochures, but ensure targeted distribution of your leaflets to the interested public. Exactly as you would do it, along with information about the campsite and its surroundings. And that is what makes our brochure service unique.

Before you participate in the exhibition Brochure Service, RAN will visit your campsite and obtain extensive information about the facilities that you offer your guests. We will also inspect the area and find out what we can about the surroundings. This helps us to provide the public with first-hand information and convincingly answer their questions.

To ensure quality, we have a limited space for the Folder Service to 15 companies.

For more information about us

We can well imagine that you would like to know more about us. The website www.meerinfo.com contains our entire history along with information concerning our current (ongoing) projects, our services, further information about RAN, the rates we charge for our services, web design, etc.